

GOOD  
DESIGN  
AWARDS  
PREVIEW  
FOR  
APPLICATION



GOOD  
DESIGN  
AWARDS®

PLEASE NOTE ALL ENTRIES MUST BE SUBMITTED ONLINE.  
THIS FORM IS FOR DRAFTING PURPOSES ONLY.

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## 1. ENTRY TITLE

This is the name of your entry and will be used in print and online materials.

## 2. SELECT CATEGORY

- ARCHITECTURE DESIGN
  - INTERIOR DESIGN
  - COMMERCIAL AND RESIDENTIAL ARCHITECTURE
  - URBAN DESIGN AND PUBLIC SPACES
- COMMUNICATION DESIGN
  - PRINT
  - PACKAGING DESIGN
  - BRANDING AND IDENTITY
  - ADVERTISING
- DIGITAL DESIGN
  - WEB DESIGN AND DEVELOPMENT
  - APP DESIGN
  - INTERFACE DESIGN
  - GAME DESIGN AND ANIMATION
- ENGINEERING DESIGN
- FASHION IMPACT
- NEXT GEN (STUDENT CATEGORY)
- PRODUCT DESIGN
  - AUTOMOTIVE AND TRANSPORT
  - COMMERCIAL AND INDUSTRIAL
  - CONSUMER ELECTRONICS
  - DOMESTIC APPLIANCES
  - FURNITURE AND LIGHTING
  - HARDWARE AND BUILDING
  - HOUSEWARES AND OBJECTS
  - MEDICAL AND SCIENTIFIC
  - SPORT AND LIFESTYLE
- SERVICE DESIGN
  - COMMERCIAL SERVICES
  - PUBLIC SECTOR SERVICES
  - EDUCATION SERVICES
- SOCIAL IMPACT
- STRATEGY DESIGN

### 3. ENTRY DETAILS

These details will be used on your online profile and printed on certificates should you receive an Award so please ensure these are correct and complete.

Designed By:

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Commissioned By:

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Designed In: (Country)

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Buy Online Link:

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Website Link:

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Twitter:

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Facebook:

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Instagram:

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#### 4. ENTRY INFORMATION

This section should give an overview of your entry. These sections will be used online and in print to represent your entry.

##### Entry Introduction (max. 50 words)

This will be the introduction paragraph to your entry.

##### Design Challenge (max. 100 words)

Please provide a brief summary that clearly and succinctly describes what challenge this project is solving i.e. What was the design brief?

##### Design Solution (max. 100 words)

Please describe how this project met or exceeded the brief.

##### Design Impact (max. 100 words)

Please describe the impact of the entry. Please refer to full criteria [here](#). You may refer to: Social Impact, Commercial Impact, and Environmental Impact.

##### Other Key Features (max. 200 words)

Please list key features of the entry and any other information you would like to highlight. You may wish to refer to the full criteria [here](#).

##### Select Relevant Entry Tags:

- Lifestyle & Beauty
- Home Appliances
- Furniture & Lighting
- Bedroom & Bathroom
- Hardware & Garden
- Electronics
- Built Environment
- Transport & Travel
- Commercial & Industrial
- Education
- Agriculture & Mining
- Health & Wellbeing
- Fashion & Accessories
- Sports & Outdoors
- Environment & Sustainability
- Social Good
- Services
- Government
- Entertainment & Play
- Children & Babies
- Branding & Advertising

- Work & Office

## 5. CATEGORY CRITERIA

This section is where you will respond to the specific category criteria. The answers you give in this section will only be visible to the Good Design Awards Jury. They will not be visible to the general public or other applicants.

You can view the specific category criteria [here](#).

## 6. IMAGES AND VIDEO

### IMAGES

You will be asked to upload a minimum of three (3) and maximum of eight (8) high quality images of your entry. These images will be used to promote your entry so please ensure they are of the best quality. Images on a plain white background are preferred but not compulsory.

Please ensure the images meet the following requirements: Dimensions = 300dpi, A4 size landscape Max File Size is 8 MB

- IMAGE #1 (Hero Image)
- IMAGE #2
- IMAGE #3
- IMAGE #4 (optional)
- IMAGE #5 (optional)
- IMAGE #6 (optional)
- IMAGE #7 (optional)
- IMAGE #8 (optional)

### VIDEO

We recommend uploading a video link as part of your entry, if possible.

IMPORTANT: All video links must be in the form of a vimeo or youtube link, see formats below.

<https://www.youtube.com/watch?v=XXXXXX>

<https://vimeo.com/XXXXXX>

## 7. SUPPORTING MATERIALS

Supporting Materials vary depending on the category your entry is submitted in. Please refer to the [Categories and Criteria](#) page for full details on requirements for your specific category.

## 8. SPECIAL ACCOLADES

Good Design Australia also presents a number of special accolades in association with Industry Partners. Please select the Accolades you wish your entry to be considered for below.

### 2020 Vision Green Design Award (optional)

The 2020 Vision Green Design Award recognises excellence in green urban and space design. The Award was established by Good Design Australia and the 2020 Vision to help raise awareness and to promote excellence in green design.

### CSIRO Design Innovation Award (optional)

The CSIRO Design Innovation Award recognises the important role of design-led innovation in harnessing the challenges of science and technology to create better products and services that make a positive impact on our lives.

### MAAS Award (optional)

The Museum of Applied Arts and Sciences Award is given to a project that has potential to make a significant improvement to the quality of health, wellbeing or the environment.

This Award recognises the important role of design in harnessing the challenges of science and technology to make a positive impact on our lives.

### Indigenous Designer Award Presented by RMIT (optional)

If you would like to be considered for the Indigenous Designer Award, and identify as Aboriginal or Torres Strait Islander Australian, then please tick here.

## 9. APPLICANT INFORMATION

First Name:

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Last Name:

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Job Title:

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Company Name:

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Email Address:

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Work Phone:

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Mobile Phone:

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Address:

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Suburb:

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State:

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Postcode:

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Country:

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Company Size:

Please select your Company Size.

- Start-up (1 employee)
- Small (2-4 employees)
- Medium (5-19 employees)
- Large (20-99 employees)
- Enterprise (100-500+ employees)

## 10. CONFIRMATIONS

I confirm this entry meets the requirements for entry and is eligible to enter the Good Design Awards.

View Full Eligibility Criteria [here](#).

I understand that the Good Design Awards requires a registration fee to enter.

Entry to the Next Gen category is Free of Charge.

Entry to the Social Impact category is \$150 + GST.

Entry to all other categories is \$450 + GST.

(All registration fees are subject to an additional 1.5% surcharge for credit card users and +3% for AMEX users).

Do you require your entry to remain confidential?

Good Design Award® Winners will be automatically included in the Winners Package, at an additional cost. Please confirm if you are happy to be automatically included.

View Winners Package Fees and Inclusions [here](#).

If your entry is recognised with a Good Design Award, it may be considered for inclusion in the television series: Australia by Design Innovation which screens on Channel TEN and Network ONE.

Where did you hear about the Good Design Awards?

I agree to the Terms and Conditions of Entry to the Good Design Awards.

View Terms and Conditions [here](#).

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LOG IN TO [AWARDS.GOOD-DESIGN.ORG](https://awards.good-design.org) TO SUBMIT YOUR ENTRY

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